

Article Archive 2000

Nov 2000 - Microsoft - Alive and Kicking

The other day I had a rather odd conversation with a journalistic acquaintance of mine who writes predominantly for the IT trade press. Odd though it was, this conversation yielded one or two interesting truths...

Oct 2000 - IT Provision - Great Expectations or Bleak House?

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair...

Sep 2000 - Web Portals - the shape of things to come?

Web Portal. It sounds like something straight out of H.G.Wells doesn't it? As in: "Why yes Doctor you're right, it seems that in activating the Web Portal, we've inadvertently opened up a door into another dimension, and now we only have three hours to save the Universe."

Aug 2000 - What goes around, comes around

Technologies, just like everything else, have a natural lifespan. But some seem more reluctant to die than others, and some even seem to come back from the dead. Hal Harper, communications manager at PDMS, explains why...

July 2000 - A computer is a business tool... spell IT

Does your IT investment drive you where you want to go, or have you broken down along the way? Hal Harper, Communications Manager at PDMS asks the question.

June 2000 - XML - The e-Business Glue

Welcome technophobes! In this article, I present XML - but please do not turn the page fearing a list of acronyms and a technical explanation of how to build a new generation web site. XML stands for eXtensible Markup Language...

May 2000 - The World in your pocket

Just as we are becoming familiar with e-commerce, e-business, e-trading and e-everything else, the next revolution in the development of the Internet is getting started. The Internet of today allows us to communicate, interact and trade with organisations and individuals irrespective of their geographical location...

April 2000 - Let the buyer beware

In this article I would like to examine the substance, or otherwise, behind the current enthusiasm for any form of internet related investment. In my opinion, the key to the phenomenon is productivity. Any overall growth in the nominal value of an economy, which is not matched by equivalent inflation, must be due to improved productivity...

March 2000 - The Domain Name Game

www.bbc.co.uk is becoming almost as familiar as BBC Television Centre, Shepherd's Bush, London. We see Internet addresses like this daily, through the media, on personal and business correspondence and even whilst reading the cereal packet at the breakfast table.

These addresses are known as 'domain names' and they tell you where a company lives in cyberspace.

Feb 2000 - Online, Offshore Banking: a Natural Fit

Over the past months we have discussed several business opportunities that the Internet provides and ways in which these commercial avenues can be exploited. This month we will investigate the services currently offered by online banks and what the future may hold for the offshore financial industry.

Jan 2000 - A book is a book...

One second after the twelfth stroke of midnight the entire IT industry stopped holding its breath and said 'didn't we do well' to a slightly sceptical world; the bug repellent had worked. After that particular anticlimax I am now struggling to select a big enough subject with which to enter the new millennium...