

## Article Archive 1999

### Dec 1999 - Postcards from the Net

November has been a busy month in the world of e-commerce. PDMS Advanced Systems had stands at two major trade shows in London on the subject of e-commerce, one of which included two speaking engagements. The first talk was at the eBusiness Expo '99 event at Olympia, the subject, Offshore E-Commerce. A somewhat dry topic and rather peripheral to the main business of the show I thought...

### Nov 1999 - eChristmas is Coming...

This Christmas promises to be the biggest yet on the Internet with 3 million new online shoppers expected. The last year has seen an explosion in UK shoppers buying online with a ten fold increase in spending: £2 billion was spent in the last twelve months alone. With this in mind and Christmas looming on the horizon, here is a rough guide to eChristmas...

### Oct 1999 - eNation

For the last twelve months we have been writing about various aspects of the Internet and in particular e-business. This month I would like to take stock and look at some of the changes that are happening to and through the Internet...

### Sep 1999 - eBusiness: The Opportunities

Most people in the industry agree, eBusiness is the future; it is redefining commerce, transforming industries and eliminating the constraints of time and distance. Although it is becoming clear the opportunities from eBusiness are infinite, relatively few companies have incorporated it into their strategy and even less into their operations...

### Aug 1999 - Open for eBusiness

That the Internet is becoming an important place of business is probably proven beyond reasonable doubt. My aim in this article is to provide a practical guide to the infrastructure issues any business needs to consider when establishing a presence on-line. One of the main problems in this area is a lack of established role models or standards; the following examples take a slightly tongue-in-cheek look at some of the scenarios we observe as a service provider...

### July 1999 - Credit Cards, The Internet, and Risk

In the vast majority of cases the method of payment collection from consumers on the Internet is through credit cards. In this, the latest in our series of articles on Internet related matters, I take a look at risks associated with using credit cards on the Internet from the perspectives of the consumer, the retailer, and the credit card company...

### June 1999 - e-Getting Paid!

The recent proliferation of e-concepts for us all to get excited about is quite alarming, especially following as it does hard on the heels of every possible variety of 'net. So I shall start this article with an attempt at a general definition of the 'e'...

### June 1999 - Offshore E-Commerce: Why the Isle of Man?

The technology of the Internet promises to transform the way companies trade with their business customers and consumers. The Internet provides a shop front open 24 hours a day 365 days of the year within easy reach of anyone in the world. Importantly the system providing the shop front can be located anywhere in the world where there is the required telecommunications infrastructure...

May 1999 - Internet Security: "Knowing me, Knowing you"

One of the main issues in the growth of e-business is undoubtedly security. There are of course many different aspects to security in a wired world, but they can be divided into two simple categories the first is "securing your premises". Businesses and individuals need to secure their internal systems and data from intruders...

April 1999 - Offshore E-Commerce: What every business should know

This article continues a series dealing with the practical applications of the Internet in business. This month's article focuses on offshore e-commerce and the benefits it can provide your business. The technology of the Internet promises to transform the way companies trade with their business customers and consumers...

March 1999 - The E-Commerce Phenomenon

This article continues a series dealing with the practical applications of the Internet in business. This and subsequent months articles will focus on e-commerce, beginning this month with a basic introduction. E-Commerce is probably the buzzword of the moment - you will see it or hear it somewhere virtually everyday. So what's it all about and why should your business get involved?

Feb 1999 - Intranets & Extranets "Spheres of Influence"

This article continues a series dealing with the practical applications of the Internet in business. There can be no doubt about the impact of Internet technology on the way businesses communicate; this article examines how these ideas are applied to more select groups through Intranets and Extranets...

Jan 1999 - Making your web site a success - Part 2

This is the fourth of a series of articles dealing with the practical applications of the Internet in business. Last month we focused on the marketing aspects of making your web site a success. This month we aim to give practical advice about the content and design of your web site...